

# Jessica Campione

hi.

I'm an effective visual and  
verbal communicator,  
detail oriented, with great  
interpersonal skills.  
It's nice to meet you.

jcampsdesigner.com  
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(914) 629-2984

## Skills:

- Adobe CS (InDesign, Illustrator, Photoshop and Acrobat)
- Type Design, FontLab Studio
- Letterpress, silk-screening, book binding
- Digital and 35mm photography
- Color theory
- Mac & PC Platform
- MS Office & Outlook

## Employment:

### 2014-Present: Manager, Birdsall House and Gleason's

Responsible for day to day operations; setting and maintaining standards for staff, fostering relationships with customers, coordinating between front and back of house, and designing menus and other print materials. Additional duties include costing, booking and running private events, creating and pushing out marketing materials and social media marketing.

### 2011-2013: Creative Coordinator, Operations at EMI

Managed marketing materials and album artwork from labels in order to produce physical and digital product for distribution. Ran multiple projects for the same weekly release date, while managing the projects for the subsequent release dates at the same time. Coordinated the B2B system and internal ordering systems. Maintained a one hundred percent success rate of delivery and production for release dates.

### 2008-2011: Designer & Production Coordinator at Quality of Life Labs

Designed and produced three product lines growing them to tripled the size during my tenure. Duties included; creating style guides, unify labeling system, literature, tradeshow materials, pricing print materials. Managed brand identities for sub divisions as well as the rebranding of the main label.

## Additional Projects:

- Captain Lawrence Brewery, event coordination
- Carr Associates, creative consulting
- The Tapp, management consulting
- Two's Company, product and packaging design
- Amscan, product and packaging design
- Ralph Appelbaum Associates, presentation design
- Prophet, marketing design consulting
- Various design projects for; She's the First Foundation, Family Cook Productions, 4Season Style Management, and Success Academy Charter Schools

## Education:

### 2009: BFA of Graphic Design

State University of New York at Purchase 2005-2009

Thank you for your time.